



BATH
COMEDY
SPECIAL

BATH

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THE BATH COMEDY SHOPALONG

A comical treasure hunt

There have been pigs and lions, and the owls cometh. But first of all, there are Bath Plugs...

To celebrate the 10th Anniversary of Bath Comedy Festival, Bath BID and the Festival organisers have created The Bath Comedy Shopalong, an appropriately amusing trail that takes in a whole variety of Bath establishments from banks to boutiques across the city centre.

The Comedy Festival's logo is a cheeky smiling bath plug. 30 large Bath Plugs have been placed in participating businesses – some are prominently on display in shop windows, others are hidden somewhere inside, to be sought out by participants in the trail.

Each Plug displays the punchline to a numbered joke on the accompanying Shopalong map. Participants of all ages simply collect as many of the punchlines as they can then hand the entries in at the collecting point at the BID office at 21 Stall Street or enter online via the Festival website.

Prizes include free tickets for fabulous Bath Comedy Festival shows including the fantastic Closing Gala at the brand-new Apex Hotel's Conference Suite, and a Family ticket for the Bath Festival finale in May. Kids can win too, with prizes of jumbo joke books and other funny stuff!

The Bath Comedy Shopalong will attract jokesters of all ages, increasing customer footfall and encouraging new city centre discoveries. The organisers were behind last year's phenomenally successful Big Bath Cheese Trail that saw hundreds of participants seeking out secret cheeses in over 70 independent businesses.

And why did the cow go to the cinema? Because she wanted to see a moovie of course!

Bath Comedy Shopalong runs until closing date April 8th. Entry forms can be found in participating business, in the Visitor Information Centre or downloaded from www.bathcomedy.com

HM Queen and HRH Prince Charles happened to be passing through town and very kindly paused briefly to declare the Shopalong trail open (see photo).

Pictured L-R

Nick Steel - Director, Bath Comedy Festival; HRH Prince Charles and HM Queen (aka Rare Species); Allison Herbert – General Manager, Bath BID

Many more hi resolution images available – contact Nick Steel – see below.

https://www.dropbox.com/sh/xvfy9rvqzifbcv/AACYt7PFyljEy_vHusw8EGYAa?dl=0



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Notes for Editors

Bath Comedy Festival runs Tuesday 27 March – Sunday 15 April 2018 in various venues across Bath.

Bath Comedy Festival

www.bathcomedy.com

Facebook: <https://www.facebook.com/BathComedyFest>

Twitter: <https://twitter.com/BathComedyFest>

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Rare Species

Interactive Comic Theatre Company

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